



FOR IMMEDIATE RELEASE

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**Habitat for Humanity of Smith County announces
new director of development**

Tyler, Texas- Rebecca Berkley has been named the director of development for Habitat for Humanity of Smith County.

Berkley has an extensive background in public relations, special events, marketing and media. She served as director of public relations for East Texas Medical Center for 16 years.

Berkley also worked in the news media in Denton, Texarkana and Tyler in television, radio and newspaper. She has been the recipient of numerous journalism awards including the Lone Star Emmys®, regional Edward R. Murrow awards, over 30 awards from the Texas and Arkansas Associated Press and additional awards from the Texas Human Rights Foundation, Texas Gavel, Smith County Bar, Smith County District Attorney, Humane Society of East Texas and Texas Animal Control Association.

Berkley is a graduate of Leadership Tyler Class 18. She was a founding board member of the SPCA of East Texas and served on the board for Komen Tyler. Berkley also volunteered for numerous committees including the United Way of Smith County marketing committee and UW Day of Caring project leader, American Cancer Society Cattle Baron's committee, Literacy Council marketing, Tyler Police Neighborhood Crimewatch Captain, Tyler Chamber of Commerce membership drive and currently serves on the Women's Symphony League Ball committee.

A graduate of the University of North Texas, Berkley has a Bachelor of Arts degree in Radio, Television and Film and a minor in German.

“We are so excited to have Rebecca join our Habitat team,” said Jack Wilson, CEO of Habitat for Humanity of Smith County. “She will be a great asset in helping us on our community relationships and spreading the word about the services we provide to East Texas.”

About Habitat for Humanity of Smith County (HFHSC)

Habitat for Humanity is a non-profit organization that makes homeownership possible for low-income working families. The Smith County affiliate was formed in 1989. In the past 30 years, HFHSC has partnered with local volunteers and donors to build 106 homes. Through its home repair program, Habitat has completed over 800 critical repair projects, making it possible for veterans, seniors and the disabled to remain safely in their homes. For more information, call 903-595-6630 or visit the Smith County Habitat website at www.smithcountyhabitat.org.

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